7th ANNUAL CALIFORNIA CONFERENCE

The Profectum Immersion Experience: DIR® Model Assessment & Intervention

SPONSORSHIP PROSPECTUS

Saturday, March 14 & Sunday, March 15, 2020

VILLA ESPERANZA SERVICES
2116 East Villa Street, Pasadena, CA

DIR® Model is an acronym describing the Developmental, Individual Differences, Relationship model. DIR® is a registered trademark of ICDL.

Profectum Foundation is a registered 501(c)(3) non-profit. Please learn more about us from our website www.profectum.org or from GuideStar (the most trusted source for information on non-profit organizations) at http://www2.guidestar.org/organizations/a/45-2496842/profectumfoundation.aspx
Letter from the California Conference Chair

Greetings!

We are very pleased to announce that Profectum Foundation’s 7th Annual California Conference, The Profectum Immersion Experience: DIR® Model Assessment & Intervention - will take place at Villa Esperanza Services in Pasadena, California on Saturday, March 14 & Sunday March 15, 2020.

This is a 2-day intensive, in-person training opportunity for clinicians, educators, paraprofessionals and parents desiring to advance their DIR® Model Assessment and Intervention abilities through video case-based discussions. Guided by the stellar Profectum Faculty, this “Immersion” experience will allow participants to delve into the DIR® Model by working together in small groups where they will have the opportunity to hone their skills of observation and problem solving through multidisciplinary lenses.

Today it is estimated that nearly one in 50 children are diagnosed with Autism Spectrum Disorder. The greatest challenge to every family is choosing the best approach for their child and finding well trained therapists to implement the needed programs. We already know intervention can make a difference and offers the opportunity to lead a healthy and productive life. Yet, there are hardly enough with expertise to meet the growing need.

Profectum represents an international community of caring families, multidisciplinary professionals and leaders in the fields of research and intervention that join together to meet the unique needs of individuals at all stages of development. We are reaching out to you because, like us, you are invested in making a difference in the lives of children and families. We need your support and hope that you will partner with us.

Our audience is composed of parents and a wide range of professionals including educators, therapists, physicians, administrators, and advocates. In the past, our yearly New York and California Conferences brought together over 650 attendees, nearly 40 resource partners and sponsors supporting our mission! Our last California Conference was sold out, and the 2020 Conference promises to be a sellout as well!

Expertise depends on training and experience. The Profectum Foundation offers both. A distinguished multidisciplinary faculty offers in-depth training to work with individuals across the lifespan to find the best treatment to provide individuals health, well-being and developmental growth. Your donation will help us reach out to more stakeholders in this group as well as support our high quality of training. You will also be extending our reach to all professionals and parents worldwide since all of our Conference presentations are recorded for webcasts that can be viewed at any time through our online platform.

Please take a moment to review our “Call for Support” and see the possible ways you could contribute to this event and support our efforts in helping us to improve the lives of children and families everywhere!

Appreciatively yours,

Ricki Robinson, MD, MPH
Profectum Foundation Medical Director | Profectum 2020 Conference Chair
Call for Support

Robust interactions, relationships and independence often struggle to develop in today’s world as they compete with technology, the fast pace of day to day life and increasing accommodations. For individuals with autism and other special and mental health needs, developing meaningful and stable relationships and successful independent functioning requires very specialized support. Because we understand this, Profectum Foundation provides families and professionals with critical resources needed to maximize the development of diverse individuals. By supporting Profectum, you contribute to our mission to provide training to thousands of people all over the world, including remote areas where resources are scarce or even non-existent.

Become part of the mission and support Profectum as we work everyday to continue to better understand the needs of families and provide critical resources needed.

Profectum stays on the cutting edge of the latest research and often pioneers the most progressive approaches to intervention in the field of special needs. Your support allows Profectum to gather the most talented professionals in the fields of medicine, psychology, psychiatry, education, speech and language, occupational and physical therapies and the creative arts to participate in “Think Tanks” and share their expertise with participants of conferences, workshops and professional work sessions. Your sponsorship also allows us to record our work and presentations to ensure they are available online for those unable to travel and attend our events. These recorded webcasts are the cornerstone of our training programs and offer a wide array of resources for families. Most recently, Profectum was awarded a grant to create a FREE parent training series, the Profectum Parent Toolbox. To date this resource has been accessed by over 5000 people from 40 countries!

Sponsor Benefits

The Profectum Immersion Experience: DIR® Model Assessment & Intervention offers a diverse array of important opportunities developed to assist you in maximizing your exposure to attendees. Our conference provides the opportunity to reach 200+ attendees and make a strong public statement about your value to the community. You will reach thousands of parents and professionals via emails, website hits.

Attending Demographic

Professionals of all disciplines and parents concerned with the development of individuals with challenges in relating, communicating, learning, making transitions and developing competencies for independent living including those with autism, sensory processing disorders, and other social and mental health challenges.

Attending professionals include: Physicians; Clinical Psychologists; Social Workers; Marriage and Family Therapists; Occupational Therapists; Occupational Therapy Assistants; Physical Therapists; Speech-language Pathologists; Developmental Optometrists; Inclusion Specialists; Educators; Special Educators; Para-professionals; Early Interventionists; Music and Art Therapists; Behavioral Specialists … and more!
2020 California Conference Sponsorship Opportunities

SPONSORSHIP LEVELS

Platinum Sponsor: $20,000
- Gold Sponsor: $15,000
- Silver Sponsor: $10,000
- Technology Sponsor: $5,000
- Plenary Sponsor: $2,500
- Lunch Sponsor: $1,500
- Classroom Sponsor: $500
- Friend of Profectum: $250 to $500

Platinum Sponsor: $20,000
- Platinum Sponsor Recognition in Conference Welcome Message from the Podium
- Invitation for a Sponsor Representative to Give a Welcome Address at the Conference
- Platinum Sponsor Recognition in Conference Program
- Logo with Platinum Sponsor Recognition on Sponsor Poster
- Logo in Conference Email Announcements
- Recognition on Profectum’s 2020 Conference Webpage with Link to Your Website
- Platinum Sponsor Recognition in Welcome Presentation Sponsor Slide
- Printed Flyers, One-Sheets or Brochures at Registration

Gold Sponsor: $15,000
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- Logo in Conference Email Announcements
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- Gold Sponsor Recognition on Welcome Presentation Sponsor Slide
- Printed Flyers, One-Sheets or Brochures at Registration

Silver Sponsor: $10,000
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- Logo with Silver Sponsor Recognition on Sponsor Signage
- Logo in Conference Email Announcements
- Recognition on Profectum’s 2020 Conference Webpage with Link to your Website
- Silver Sponsor Recognition on Welcome Presentation Sponsor Slide
- Printed Flyers, One-Sheets or Brochures at Registration
Technology Sponsor: $5,000

Technology Sponsor Recognition in Conference Program
Logo in Conference Email Announcements
Recognition on Profectum’s 2020 Conference Webpage with Link to Your Website
Technology Sponsor Recognition on Welcome Presentation Sponsor Slide
Printed Flyers, One-Sheets or Brochures at Registration

Plenary Room Sponsor: $2,500

Plenary Room Sponsor Recognition in Conference Program
Logo in Conference Email Announcements
Recognition on Profectum’s 2020 Conference Webpage with Link to Your Website
Plenary Room Sponsor Recognition on Welcome Presentation Sponsor Slide
Printed Flyers, One-Sheets or Brochures in the Plenary Room

Lunch Sponsor: $1,500

Lunch Sponsor Recognition in Conference Program
Logo in Conference Email Announcements
Recognition on Profectum’s 2020 Conference Webpage
Lunch Sponsor Recognition on Welcome Presentation Sponsor Slide
Lunch Sponsor Recognition in Lunch Room

Classroom Sponsor: $500

Classroom Sponsor Recognition in Conference Program
Logo in Conference Email Announcements
Recognition on Profectum’s 2020 Conference Webpage
Classroom Sponsor Recognition on Welcome Presentation Sponsor Slide
Classroom Room Sponsor Recognition on Classroom Signage

Friend of Profectum: $250 to $500

Friend of Profectum Recognition in Conference Program
Recognition on Profectum’s 2020 Conference Webpage
Friend of Projectum Recognition on Welcome Presentation Sponsor Slide